



SAFE

DO NOT place important text or images beyond the blue border area to prevent trimming.

Anything left outside the blue box may be cut off during trimming



TRIM

This is the actual cut of the final design



BLEED ZONE

3mm from left, right, top and bottom

Make sure to **extend the background images or colours** all the way to the edge of the black outline.

Please remove blue, purple, black frames and these guide text boxes when you save your artwork

Final Size: 210mm x 99mm (W x H)

Size with Bleeds: 216mm x 61mm (W x H)